



Canal Day Association

10 Robert Street
Wharton, New Jersey 07885



Dear Potential Sponsor,

Don't miss the boat, by not becoming involved with Wharton's Annual Canal Day. Canal Day is an annual old time country festival that is now in its 37th year. The festival attracts thousands of people to celebrates the Morris Canal and is held at Hugh Force Canal Park in Wharton, NJ.

Sample some of the Best Food in the area. Handpicked crafters from around the region will be attending the event to display their beautiful offerings. Listen to some of New Jersey's best home grown Musical Artists.

Learn about local history, The Canal Society of New Jersey will provide free Boat Rides along the Morris Canal, as well as walking tours. These informative tours will focus on the historical significance of the canal and efforts being made to restore Lock 2 East to an outdoor museum.

This is a wonderful opportunity for business promotion by meeting and greeting the local residents as well as having some fun too.

I hope that your company will utilize this event for the promotion of its services through sponsorship. There are many levels of participation.

Lock Tender - Will provide for a 12' x 12' area at the event along the street, to allow for a table and canopy to be set up to promote your business. (table & canopy not provided) Donation of \$75.00.

Crew Member - Will provide for a 12' x12' area at the event plus a sponsorship listing on the Canal Day website. Donation of \$150.00

Canal Boat Captain - Will provide for all of the benefits of Crew Member sponsorship, as well as a preferred location within the park, plus your company name or logo placed on a large 5' x 12' banner sign located by the Main Stage indicating that your business is a supporting sponsor of the festival. Donation of \$300.00

Canal Boat Captain Plus - Will provide for all of the benefits of Canal Boat Captain sponsorship, in addition to a total of five audio announcements promoting your business between each of the scheduled performances. Donation of \$400.00

Adopt the Performance Gazebo. All eyes will be watching the performance gazebo during the festival. A donation of \$700.00 will provide for all of the benefits of Canal Boat Captain Plus sponsorship, in addition to your company's name being placed conspicuously on the gazebo to indicate that your company sponsored the entertainment at this site.

Please visit the Canal Day website for more information. <http://www.canalday.org> or call 973-989-0237

Sincerely,

John Manna
President, Canal Day Association